

Beat: Health

## **NATURACTIVE, ONLY FORMULAS Based On PLANT EXTRACTS To Meet EVERYONE'S NEEDS**

**CREATED BY PIERRE FABRE LABORATORIES**

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**USPA NEWS** - Naturactive was founded in 1988 by Pierre Fabre, a Pharmacist who created the Pierre Fabre Laboratories. The Naturactive Brand develops only Formulas based on Plant Extracts to meet Everyone's Needs. Naturactive offers you Nutritional Supplements for Sleep, Stress, Serenity...

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Ranges: Activ 4 - Hair & Nails - Complexe for Steamer - Steamer - Doriance - Essential Oils - Vegetal Oils - Naturactive Liquids - Naturactive Capsules - Phytaroma - Seriane - Sprays - Urisanol.

Pierre Fabre, a Group always open to Partnerships involving the Development of New Therapeutic or Dermo-Cosmetic Solutions. It was in 1951 in Castes where it all began. The Story began in the French Department of the Tarn, at the Heart of the Occitanie Region in South-West France. Pierre Fabre, a Pharmacist and Botanist, bought a Pharmacy in Castres, his Home Town. Without knowing it, he was already embarking on his Entrepreneurial, Scientific and Human Success Story.

Aware that our Sensitivity to Others and our Environment is a Precious Asset and can help make the World a Better Place, the Pierre Fabre Group Brands have joined Forces to set up the Conscious Care (Useful and Committed Care) Movement to promote the Dermo-Cosmetics of the Future with Respect for the Entire Ecosystem. It is a People-Centric Movement committed to the Environment, Scientific Progress, and Better Living.

The Pierre Fabre Banner encompasses a Large Number of Flourishing Emblematic Brands. Each has its Own Very Precise Conventions but all share the Same Objective: to Care for People according to their Individual Needs, to Make their Life Better. Good Health is a State of Complete Physical and Mental Well-Being, which cannot be Reduced to the Simple Absence of Illness.

- Caring for Cancer - the Pierre Fabre Group makes Oncology a Major Priority.

- Caring for Chronic Diseases - The Pierre Fabre Group offers Prescription Drugs that improve the Life of Patients in Several Therapeutic Fields: Urology, Diabetes, Chronic Respiratory Illnesses and Allergies.

- Even though we may be in Good Health, we still want to Take Care of Ourselves - Family Health, Hygiene and Oral Care, Natural Health Care.

- Dermo-Cosmetics - Because looking after Our Skin and Hair, using Products that are in Harmony with Our Own Nature and Nature in general, is a First Step toward Overall Better-Being. Pierre Fabre invented Dermo-Cosmetics, a Pioneering Vision that brings together Health and Beauty.

- Caring for the Skin - Avène Thermal Spring Water, A-Derma, Ducray, Pierre Fabre Dermatologie, Klorane, Dexeryl, Darrow, Glytone.

Since the Group's Inception, we have placed the Importance of Both Corporate Social and Environmental Responsibility (CSR), and Sustainable Development at the Heart of our Development Model. The Green Mission Pierre Fabre Approach reflects our Eco-Friendly and Socially Responsible Commitment to Sustainable Innovation benefitting Both Nature and People.

\*\*\*\* Two Products were selected and Introduced to Us for Sun and Skin Health:

To be prepared for the Coming Sunny Days.

To reconcile our Desire to be Tanned and the Need to Protect Ourselves, Naturactive offers the DORIANCE Range, Original Formulas with Plant Active Ingredients.

- DORIANCE Autobronzant & Protection

DORIANCE Self-tanning & Protection: Food Supplement with Gardenia Extract. Its Formula contains 11 Phytopigments and a Complex particularly recommended for Fair, Sensitive or Sun-Intolerant Skin. Available in Pharmacies and Parapharmacies at the Recommended Price of €16. It is recommended to take 2 Capsules per day for 15 days then 1 Capsule per day, accompanied by a Glass of Water, preferably during the Richest Meal of the Day.

- DORIANCE Capital Soleil

DORIANCE Capital Soleil: Food Supplement with Cameline Oil. Its Antioxidant Action helps fight the Signs of Photo-Aging and restores Radiance, Luminosity and Firmness to the Skin. Indispensable for enjoying the Sun on a Daily Basis (Sport, Gardening, Lunch on the Terrace, etc.). Available in Pharmacies and Parapharmacies at the Recommended Price of €16, it is advisable to take 2 Capsules per day, accompanied by a Glass of Water. Use before and during Periods of Sun Exposure.

Source: Naturactive, Laboratoires Pierre Fabre (La Nature Au Coeur de Votre Santé)

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