#### **Beat: Health**

## Who Is Julie Wilson?

#### Julie Wilson Founder/CEO HotRawks.com

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**USPA NEWS -** Wilson is Founder and President of Raw-Nation®, the company behind Hot Rawks, which is the world´s first and only certified organic libido enhancer for men and women. Having transformed her own life through natural foods and herbs, Wilson believes wholeheartedly in the healing power of human body.

Bored by bland marketing campaigns from most companies in the "natural" products industry, she decided to create her own line of supplements and market them in a more unconventional way. Her first formula, Hot Rawks, was created from raw, organic herbs to assist with the one thing that everyone has in common: SEX. Hot Rawks was introduced over three years ago and has now become a daily necessity for countless men and women everywhere. Julie's loyal customer base also includes a long list of celebrities ranging from professional athletes, television personalities, famous musicians, and even adult film stars.

Wilson's edgy marketing technique and her candid, provocative personality has awarded her major attention in the public eye, and she is now a regular guest on several national radio shows and programs, and a guest blogger for a variety of websites. She has developed a devout following and affectionately refers to her fans as "Rawkstars" Give hotrawks a try. Who knows you might get hooked.

Check out her website at: www.hotrawks.com.

### Article online:

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