Beat: Technology

GULP ORIGINALS Announces THE PREMIERE Of GANG!, EXCLUSIVELY On INSTAGRAM

Starting September 13th, 2019

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USPA NEWS - Gulp Originals is officially launching GANG!, the first mini-series exclusively on Instagram starting September 13th 2019. Juggling between irony and sarcasm, this audacious cartoon will air on the one billion users platform, through 20 episodes of about a minute each.

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Each episode will stream through stories. The replay will then be available on the @gangtheshow page.

A blend of 80s eccentricity, ironic and quirky, the show is targeting an anglophone audience, to capture an international youth.

Deep into the 80s electric vibe, Kim, a cynical hottie is living her best life with her roommate Jason in a cool 80s vibes apartment. One day, while going to her favorite minimarket, Lord Sunday, her friend and manager of the place, offers her Michelle, a melancholic and grunge palm tree he found in front of his door.

Kim grabs Michelle and heads home to show Jason her lucky find. Despite Jason's casualness, he will adopt Michelle soon enough.

Together, they sweep viewers up in their crazy and limitless adventures.

This innovative digital format aims to sustain the insatiable Gen Z, strengthening their collective experience.

Source : Gulp Originals

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com